



# Restart Thailand - Exhibition Opportunities

# Vibeke Lyssand Leirvåg



**Nationality:** Norwegian

**Years in Thailand:** 34 years

## **Professional background**

- Founder and Managing Director of Felicia Design

## **Positions**

- Chairwoman of Joint-Foreign Chambers of Commerce
- Vice President of Thai-Norwegian Chamber of Commerce
- Advisor to Board of Trade Thailand



# JFCCT Members





**JFCCT Working Group**



**Ms. Vibeke Lyssand Leirvåg**  
Chairwoman of JFCCT



**Dr. Supareak Charlie Chomchan**  
Vice Chair of JFCCT



**Mr. Stanley Kang**  
Former Chairman of JFCCT



**Mr. Kongkiti Phusavat**  
Chairman  
Education & Skill Committee



**Mr. Bob Fox**  
Chairman  
Digital Economy / ICT Committee



**Mr. Stefan van de Sluys**  
Chairman  
International Trade Committee



**Mr. Anthony Høglund**  
Chairman  
Tourism Committee



**Dr. Nimnual Piewthonggam**  
Chairwoman  
SME Committee



**Mr. Lars Svensson**  
Chairman  
Sustainable Development Committee



**Mr. Timothy Wong**  
Honorary Treasurer



**Miss Wanlapa Yamapai**  
Executive Secretary



# Restart Thailand



**2019**  
Covid 19  
A global Pandemic  
paralysed the world



**2019**  
Global unrest  
War, Oil Shortage,  
Food Shortage,  
Covid 19



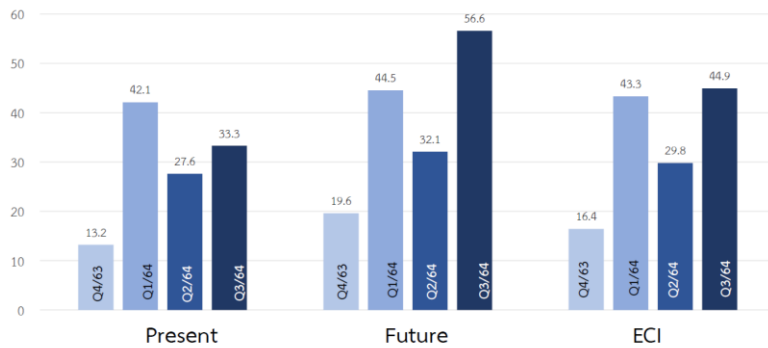
**Now**

Embrace Change, create and  
capitalise on opportunities,  
Together we can make a  
difference

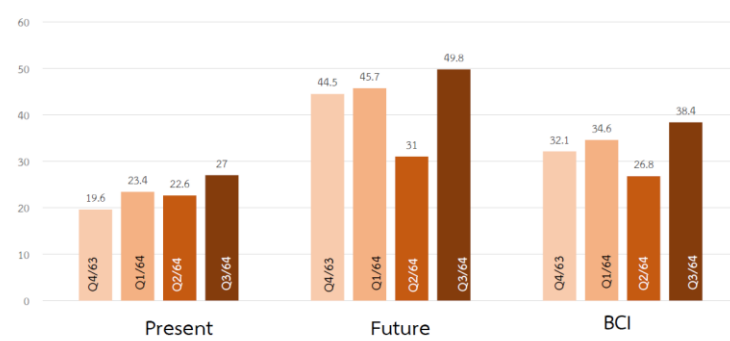


# Foreign Business Confidence Index UTCC 2020-2021

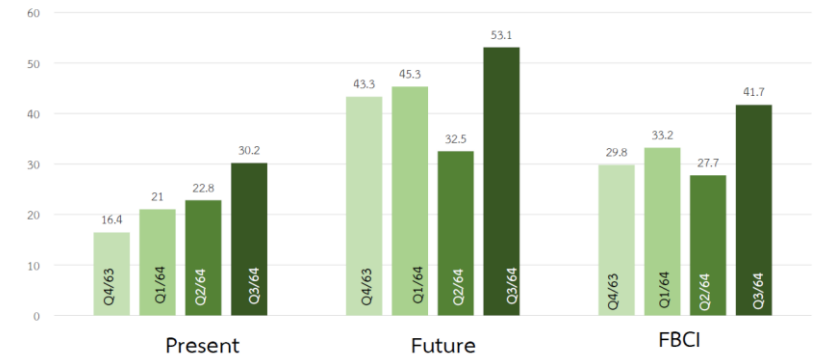
**Economic Confidence Index (ECI)**



**Business Confidence Index (BCI)**



**Foreign Business Confidence Index (FBCI)**



**GDP Growth 2022 3.3 -2023 4.2 / Inflation: 2022 6.2% - 2023 2.5%**



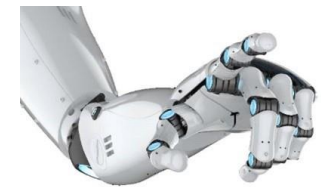


# Thailand Potential Investment opportunities

## UN SDG & BCG Model



## EEC Targeted Industries



**12 TARGETED INDUSTRIES**

PROMOTING ADVANCED TECHNOLOGY AND INNOVATION





# Thailand Strategic Location







# MICE Tourism in Thailand



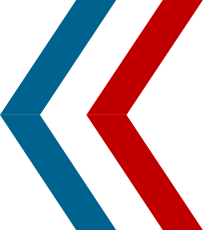


Friday 18<sup>th</sup> September 2020

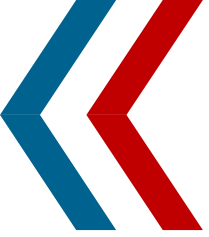


# JFCCT-TCEB MOU



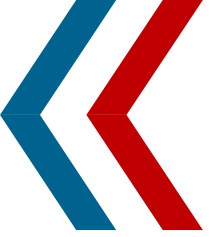


# One Chamber - One Community



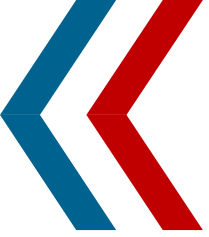
# Exhibition Spaces





# Thailand as Exhibition Hub in Asia

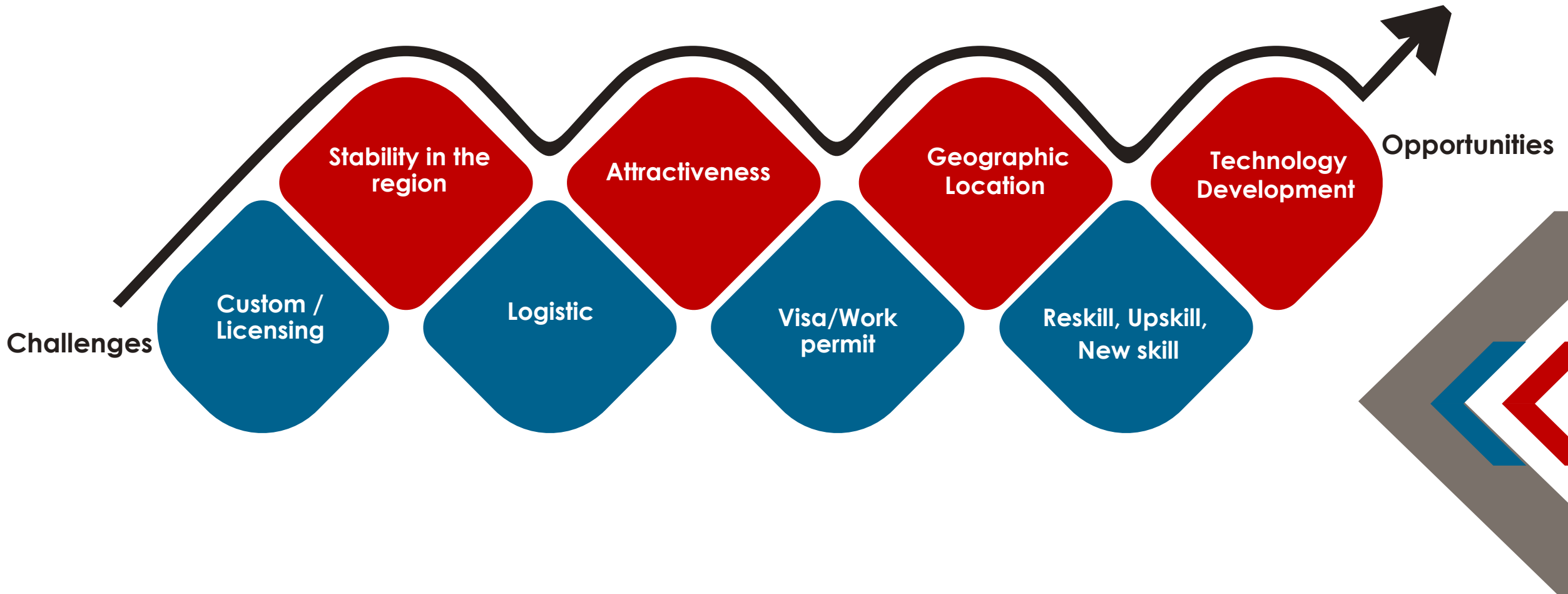




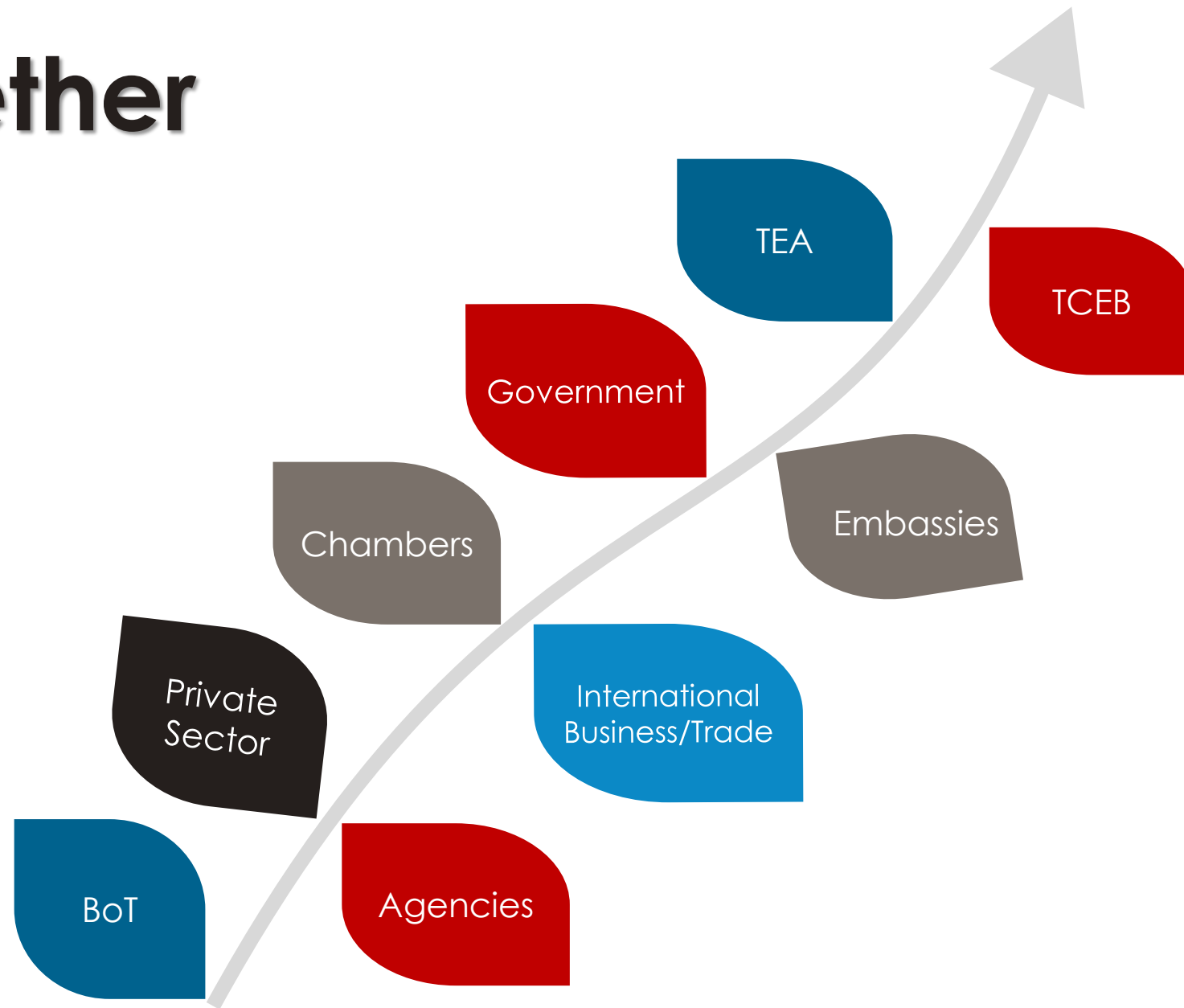
# New Opportunities



# JFCCT Recommendations



# Work Together







“

**With Thailand's strategic location and stability in the region, let us capitalise on the opportunity and make Thailand the Exhibition Hub in Asia.**

**It requires speed, technology, cost-effective solutions and a positively memorable experience for organisers, participants, exhibitors and others in the value chain.**

**Thank You**