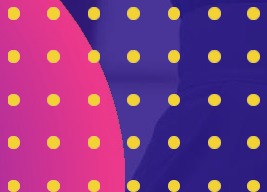




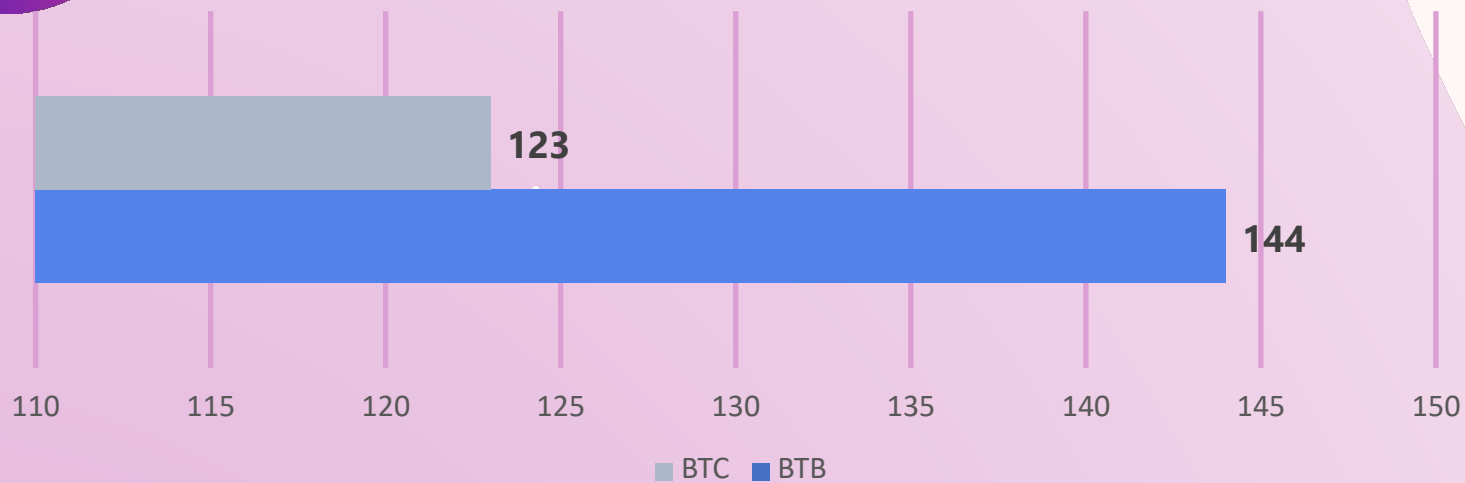
OVERVIEWS OF EXHIBITION INDUSTRIES IN INDONESIA

Restart Thailand – Asian Exhibition Updates
Tuesday, 13 September 2022

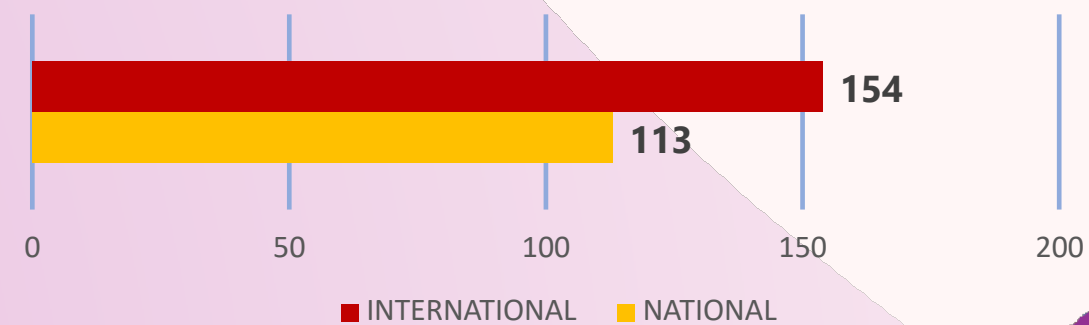
Queen Sirikit National Convention Center - Bangkok, Thailand



EXHIBITIONS CATEGORY



SCALE



TOTAL
267 EXHIBITIONS

The exhibition data presented in this presentation are only those held at stand-alone venues.

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ORGANIZED



28 EXHIBITIONS

In the period of January-March 2020 as many as 20 exhibitions can be held before the termination of the permit for holding exhibition activities by the Central Government and Regional Government due to COVID-19 in Indonesia. The 8 exhibitions are planned to continue to be held in November - December 2020 in several areas that have relaxed the rules of Large-Scale Social Restrictions (PSBB), including; East Java, Central Java and Bali.



CANCELLED



239 EXHIBITIONS

Meanwhile, in the March–December 2020 period, 239 exhibitions were cancelled due to regional policy uncertainty regarding the easing of PSBB rules. The majority of the cancelled exhibitions were in DKI Jakarta Province.

The exhibition data presented in this presentation are only those held at stand-alone venues.

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TOTAL EXHIBITIONS

ORGANIZED → 42 EXHIBITIONS

CANCELED &
RESCHEDULED
TO 2022 → 22 EXHIBITIONS

JAKARTA → 18 EXHIBITIONS

OUTSIDE JAKARTA → 24 EXHIBITIONS

BTC → 41 EXHIBITIONS

BTB → 1 EXHIBITIONS

TOTAL SPACE USED

450.368 sqm

TOTAL VISITORS (OFFLINE)

711.205

TOTAL EXHIBITORS COMPANIES

2.588

ESTIMATED SALES GENERATED

IDR 33.069 Trillion

TOTAL EXHIBITIONS

ORGANIZED → 74 EXHIBITIONS

UPCOMING → 77 EXHIBITIONS

JAKARTA → 93 EXHIBITIONS

OUTSIDE JAKARTA → 58 EXHIBITIONS

BTC → 80 EXHIBITIONS

BTB → 71 EXHIBITIONS

TOTAL SPACE USED

876.144 sqm

TOTAL VISITORS (OFFLINE)

1.684.487

TOTAL EXHIBITORS COMPANIES

10.283

ESTIMATED SALES GENERATED

IDR 64.332 Trillion



Thank You



www.ieca.or.id



+6221 26645026



+6221 26645024 - 26645025 - 26645037



ieca@cbn.net.id & asperapi_ieca@yahoo.com



Gedung Pusat Niaga Lt. 2, Jakarta International Expo (JIEXPO)
Arena Pekan Raya Jakarta Kemayoran, DKI Jakarta 10620



[asperapi_ieca](https://www.instagram.com/asperapi_ieca)